

# Golf Sponsorship Packages

Silicon Valley Association  
Of Health Underwriters  
2010



## MISSION STATEMENT

Provide ethical leadership and education in the community regarding health and benefit issues and act as consumer advocates with legislative leaders at both the Federal and State Level.

Silicon Valley Association of Health Underwriters (SVAHU) is having their Annual Golf Tournament on Monday, May 17<sup>th</sup> at Cinnabar Hills Golf Club golfing resort in South San Jose. Sponsors of this event can expect to strengthen existing business relationships within professional association, capitalize on potential new business opportunities and support the efforts of SVAHU to raise dollars. Dollars that we raise at this event support our charitable organizations.

Our sponsorship packages offer an outstanding opportunity to not only gain excellent exposure, but more importantly to make a lasting contribution towards some very worthy causes. We have developed a set of sponsorships for all budgets and sponsorship levels. Please consider one of the following:

#### Sponsors - \$7,000 (2) GOLF SHIRT Co-Presenting

Number of Sponsorship packages remaining: 2

- Company Logo on Golf Shirt
- Golf, lunch and dinner for eight
- Representative on the Charity Selection Committee (MUST BE A SVAHU MEMBER)
- One hole sponsorships, including commemorative Tee signage
- Inclusion in all tournament related releases
- Opportunity to include written materials and company related items in welcome bag
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name
- Banner Provided by your company displayed

#### Co-Gold Sponsors - \$6,000 (2) Golf Hat

Number of Sponsorship packages remaining: 2

- Company Logo on Golf Hat
- Golf, lunch and dinner for eight
- Representative on the Charity Selection Committee (MUST BE A SVAHU MEMBER)
- One hole sponsorships, including commemorative Tee signage
- Inclusion in all tournament related releases
- Opportunity to include written materials and company related items in welcome bags
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name
- Banner Provided by your company displayed

#### Beverage Cart Sponsor - \$3,000 (4)

Number of Sponsorship packages remaining: 4

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative Tee signage
- Inclusion in all tournament related releases
- Signage on Golf Cart
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Opportunity for a company representative to meet and greet players delivering beverages around the course
- Beverage Cart Signage
- Recognition on GPS signage attached to players golf carts featuring your company name

#### Photo Sponsor - \$3,500 (1)

Number of Sponsorship packages remaining: 1

- Golf, lunch and dinner for four
- A great opportunity to deliver to each player a team photograph
- This sponsorship keeps on generating visibility even after the tournament
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name
- One hole sponsorships, including commemorative Tee signage
- Inclusion in all tournament related releases

#### Cocktail Hour Reception Sponsor - \$2,500 (2)

Number of Sponsorship packages remaining: 2

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- After golf - Pre-Dinner beverage reception.
- Banner displayed during cocktail hour
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name

#### Lunch Sponsor- \$2,500 [1]

Number of Sponsorship packages remaining: 1

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Your banner of table on lunch table
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Opportunity for a company representative to meet and greet players handing out lunches and greeting players
- Recognition on GPS signage attached to players golf carts featuring your company name

#### Hole-In-One Sponsor \$2,000 [2]

Number of Sponsorship packages remaining: 2

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Your Company Name Prominently Displayed on Hole
- Special sponsor recognition at a luncheon following event
- Recognition on GPS signage attached to players golf carts featuring your company name

#### Trophy Sponsor- \$2,500 [1]

Number of Sponsorship packages remaining: 1

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name

Golf Welcome Gift - \$2,500 (sleeve of golf balls or Lunch Box with your Company Logo) [2]

Number of Sponsorship packages remaining: 2

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Opportunity for a company representative to meet and greet players handing out welcome items
- Recognition at Awards Dinner Delete All sponsors will be acknowledged
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name
- Note: Golf Balls or Lunch bag selection. First come - paid basis

Dinner Sponsor- \$2,500 [1]

Number of Sponsorship packages remaining: 1

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Your Company Name on Dinner Table
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name

Raffle Prize Sponsor - \$2,000 (4)

Number of Sponsorship packages remaining: 4

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Inclusion in all tournament promotions
- Special sponsor recognition at the diner following event
- Recognition on GPS signage attached to players golf carts featuring your company name

Margarita Smoothie Beverage Hole Sponsor - \$2,500 (1)

Number of Sponsorship packages remaining: 1

- Golf, lunch and dinner for four
- Provide golfers a personal touch - serve beverages during golf. Can display banner and decorate area.
- Special sponsor recognition at a luncheon following event and presentation of plaque

- Recognition on GPS signage attached to players golf carts featuring your company name

#### Longest Drive Sponsor \$1,750 [2]

Number of Sponsorship packages remaining: 2

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Your Company Name Prominently Displayed on Hole
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name

#### Putting Contest Sponsor \$1,750 [2]

Number of Sponsorship packages remaining: 2

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Your Company Name Prominently Displayed on Hole
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name

#### Putting Insurance Sponsor \$1,750 [2]

Number of Sponsorship packages remaining: 2

- Golf, lunch and dinner for four
- One hole sponsorships, including commemorative tee signage
- Your Company Name Prominently Displayed on Hole
- Special sponsor recognition at a luncheon following event and presentation of plaque
- Recognition on GPS signage attached to players golf carts featuring your company name

#### Proximity Sign Sponsor - \$1,500.00

Number of Sponsorship packages remaining: Unlimited

- Golf, lunch and dinner for four
- Proximity signage at a specified hole.
- Special sponsor recognition at the luncheon following event

# 2010 GOLF SPONSORSHIP COMMITMENT FORM

## Sponsor Information:

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Sponsorship Type:

## Payment Method:

\_\_\_\_\_ Check, made payable to SVAHU

\_\_\_\_\_ Credit Card (American Express, MasterCard or Visa)

Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Card V-Code: \_\_\_\_\_

**Please return this form along with your payment to:**

### **SVAHU**

Attn: 2010 Golf Sponsorships

PO Box 1071

Fresno, CA 93714

For more information, please call one of the following Golf Chairs

Brian Sullivan, 408-350-5723

Steve Fertitta, 408-626-6100 x254

David Yamamoto, 408-885-9170

Lisa Hughes, 800-801-2300 xt 185

***Thank you for your continuing support of SVAHU!***